

Dated: October 1, 2025

Video/Audio Recording & Media Agreement

Between {{{Company Name}}} (Customer) and JJ Birden (Speaker)

With regards to the presentation for {{{Company Name}}} in {{{City}}} on {{{Actual Speaking Date}}}, Speaker hereby approves video and/or audio recording and/or photography of the presentation as outlined below:

1. Promotional Permission: Speaker hereby approves use of Speaker's name, photograph, biographical data, session description and/or supplied promotional video clip for promotion of Speaker via print and online publications.
 - a. Above items can also be placed on Customer's website and/or be distributed to the media.
2. Live Streaming: Speaker gives permission for real-time live streaming of the presentation in the members-only, password-protected portion of the Customer's website.
3. Highlight Reel: Additional approval is provided for including excerpts of Speaker's presentation in a highlight reel to be shown at future events and/or placed on Customer's website.
 - a. Such highlight reel can include up to two (2) continuous minutes of Speaker's presentation.
 - b. **Such highlight reel cannot include the NFL Highlight Reel that Speaker uses during the presentation.**
4. Speaker's Copy: Customer will provide a copy of photographs taken by the event photographer as well as a copy of the video and/or audio recording to Speaker.
 - a. Such copy will be provided via digital download and/or a full resolution DVD master of the presentation, as follows:
 - i. One unedited version will be provided per camera.
 - ii. If a separate camera is shooting the audience, Speaker will receive a copy of that B-roll as well.
5. Any reproduction or duplication of the video and/or audio recording and/or photography of the presentation, over & above what is here outlined, will not be done without written approval.

6. {{{Company Name}}} have no rights to use publish, display, share or reproduce Speakers NFL highlight reel that Speaker uses during the presentation.
7. Any images (photographic, video or digital), used by Speaker in Speaker's presentation, are the property of the photographer.
 - a. Use of any such images by the Customer will require prior written approval.
8. Archival Use: Speaker gives permission for the presentation to be video and/or audio recorded.
 - a. Such approval is provided for archival use by the Customer.
 - b. Speaker agrees to the presentation appearing in the members-only password protected portion of the Customer's website, for a period of ninety (90) days.

JJ Birden

{{{Customer Name}}}

Date

Date